



**FLAG MANUFACTURERS ASSOCIATION OF AMERICA
EDUCATIONAL SCHOLARSHIP PROGRAM - 2019**

The purpose of this scholarship program is to help eligible applicants attain their educational goals by awarding scholarships totaling up to \$3000 annually. This is a one-time award and is not renewable.

Eligible applicants must be high school seniors continuing their education in a degree program.

Any entries not complying with these instructions will be disqualified.

Guidelines

The Flag Manufacturers Association of America (FMAA) is a nationwide industry group representing member companies composed of proud and dedicated makers of authentic “Made in the USA” American flags, some of whom have been in business producing US flags in America for over 100 years. Our manufacturing members remain wholly committed to the US production of our country’s greatest symbol and all it stands for, with utilization of 100% American factories, American employees, and US-sourced raw materials.

In 2005, FMAA launched its “Certified Made in the USA” certification program, designed to ensure that all American flags bearing the “FMAA Certified” label are made in the US of materials that are domestic in origin and that all processes involved in its manufacture were completed in US facilities with US labor. The FMAA monitors and requires re-certification from its member manufacturers every year. Only American flags manufactured by FMAA members carry the “FMAA Certified” label.

There are foreign flag manufacturers that are selling their products via online marketplaces and misleading the American public by circumventing existing US labeling laws. These flags, which have come from manufacturers in countries such as China, Thailand, and Cambodia, are actively advertised as “Authentic American Flag”, “All-American Flag”, or “100% US Flag”, and misrepresenting this nation’s great patriotic symbol.

These online marketplaces do not require or police sellers to accurately display any concise or accurate “country of origin” identification on product listings, clearly violating the “Fair Packaging and Labeling Act of 1966”, which requires that every flag be labeled with its “country of origin”. Goods imported into the US are required to have the article’s country of origin marked permanently, legibly, and in a conspicuous place on the packaging as well, as stated in the Tariff Act of 1930.

FMAA is raising awareness of this issue and educating the American public about how to educate themselves regarding the origins of their American flags and detect whether a US flag was “Made in the USA” or not. This is where our scholarship applicants can help!

The FMAA is asking scholarship applicants to create a video of an online flag purchase, showing the product that was received and why it is a counterfeit flag. Please also tell us why it is important to you that the American flag is “Made in the USA”.

Videos should not open FMAA to any liability with any online seller. All websites and manufacturing company names should be kept confidential on the video but will be made available to FMAA in the email submission. See submission requirements below for specific instructions.

The video should investigate the purchase of a counterfeit flag. FMAA member companies adhere to all labeling laws and are “FMAA Certified”, so please avoid purchasing a flag manufactured by one of these FMAA member companies:

- Annin Flagmakers
- Eder Flag
- FlagZone
- FlagSource
- Valley Forge Flag

What should applicants look for?

- Is the country of origin or an RN number on a label sewn on the product?
- Is the country of origin labeled clearly on the packaging?
- What material is the flag made of? For example, 240D Nylon is not manufactured domestically. If the online description mentions this fabric, that is an indication that this flag is not really “Made in the USA”.
- Does the company have a real American address? Or a location such as a UPS Store?
- In what country is the company’s trademark registered?

Restrictions

The video entry must be original and have been created solely by the applicant and must not have previously been distributed publicly or won any award.

The video entry must not contain any material that would violate the rights of any third party, including copyrights, trademarks, or privacy. Use of such materials must be fully detailed in a credit and resource page.

In the event of a violation of these guidelines, FMAA reserves the right in its sole discretion to take such action as it deems appropriate with respect to the video.

The winning video entry will become the property of the Flag Manufacturers Association of America.

Employees of FMAA member companies may not enter this scholarship contest.

Requirements

1. The video should run 1.5 to 2 minutes in length, and should be posted online to a website such as YouTube or Vimeo, with a link sent by email to hope@mmcol.com.
2. The email must also include the applicant's name, address, phone, email, current high school, and a brief statement of future plans. Applicant should also include where they learned about this scholarship program.
3. A copy of a signed FMAA Video Release Form must be attached to the email (see page 5 of this announcement).
4. The email must also include proof that the purchase was made online, such as a receipt or email order confirmation, as well as the name of the company who manufactured the flag and the website from which it was ordered. Remember that this information should not be included on the video.
5. You are also required to assist FMAA in expanding their social media reach by:
 - Having 3 people subscribe to FMAA's YouTube channel (www.youtube.com/user/fmaausa)
 - Having 5 people like and follow FMAA's Facebook page (www.facebook.com/fmaausa)
 - Having 5 people follow FMAA's Instagram page (www.instagram.com/fmaa_usa/)

Submit a list of the names of the people you have added along with your video entry.

If the above five requirements are not completed, your entry will be disqualified.

Following submission, FMAA will share the video on their social media sites. The number of views and shares the video generates will factor into choosing the winning entry, but content and creativity will be the primary factors.

Videos will be judged by the FMAA Board members. The Board reserves the right to verify the validity of the video and the number of views and shares.

Entries are due by May 30, 2019. The winner will be initially notified by email. A decision will be made by July 15, 2019.

Press releases will be sent to media outlets after the winning entry has been posted on YouTube and on the FMAA web site.

Privacy Policy

FMAA will protect the personal data that you have shared with us. Access will be given only to FMAA staff and manufacturer member company representatives. Your personal data will be retained for three years and you may be contacted by FMAA staff during that time. By submitting your video entry to this scholarship contest, it is implied that you consent to this policy.

For further information, contact:

Hope Silverman
Flag Manufacturers Association of America
994 Old Eagle School Road, Suite 1019
Wayne, PA 19087-1866
Phone: 610-971-4850
Email: hope@mmco1.com
www.fmaa-usa.com

Video Release Form

I hereby grant the Flag Manufacturers Association of America (FMAA) and its members permission to use my video entry into their 2019 Scholarship Program in any and all of its publications, as well as their web site and on YouTube and Facebook, without any other consideration than my scholarship award amount.

I understand and agree that this material will become the property of the Flag Manufacturers Association of America and will not be returned.

I hereby irrevocably authorize the Flag Manufacturers Association of America and its members to copy, exhibit, publish or distribute this video for purposes of publicizing the Flag Manufacturers Association of America's programs or for any other lawful purpose. In addition, I waive the right to inspect or approve the finished product. Additionally, I waive any right to royalties or other compensation arising or related to the use of the video.

I hereby hold harmless and release and forever discharge the Flag Manufacturers Association of America and its members from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I have read this release before signing below and I fully understand the contents, meaning, and impact of this release.

(Signature)

(Date)

(Printed Name)

Because the person signing above is under age 21, there must be consent by a parent or guardian, as follows:

I hereby certify that I am the parent of guardian of _____, named above, and do hereby give my consent without reservation to the foregoing on behalf of this person.

(Parent/Guardian's Signature)

(Date)

(Parent/Guardian's Printed Name)