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Fly the Stars and Stripes to Honor America's Veterans

FMAA Encourages Citizens to Observe Veterans Day

(Wayne, PA, October 31, 2017) . . . Saturday, November 11 is Veterans Day – a day to pay tribute to America's veterans for their patriotism and willingness to serve and sacrifice in order to give our country a legacy of freedom and peace. The Flag Manufacturers Association of America (FMAA) is encouraging all citizens to fly the American flag as part of their observance of this holiday, in honor of our country's past and present armed forces members.

According to the U.S. Department of Veterans Affairs, an act approved May 13, 1938 made November 11 of each year a legal holiday known as "Armistice Day." Since the holiday was primarily established to honor veterans of World War I, the act was amended in 1954 following World War II to honor American veterans of all wars. With the approval of this legislation on June 1, 1954, November 11 officially became known as "Veterans Day."

Each year, the President of the United States issues a proclamation in the days leading up to November 11, requesting that government officials and citizens observe the day appropriately. Last year's proclamation stated that, ". . . we salute the women and men who have proudly worn the uniform of the United States of America and the families who have served alongside them, and we affirm our sacred duty as citizens to express our enduring gratitude, both in words and in actions, for their service . . . Our country has the best-trained and best-equipped military force in the world, and we need to make sure we have the most supported and respected veterans in the world."

One way to take action and show support to our veterans is by flying the American flag. "On Veterans Day, we reflect on the service, sacrifice, and vital role of veterans in making our nation what it is today," commented Sandy Van Lieu, FMAA President. "Flying the American flag may seem like a small gesture, but it carries significant weight for anyone who has risked their life to protect this country."

The FMAA wants to ensure that the flags we proudly display on Veterans Day are true symbols of patriotism by encouraging Americans to look for the FMAA Certification Seal. United States law requires every flag be labeled with its "country of origin." Those designated as "Made in the

USA” may be true to their name, but only those bearing the FMAA Certification seal are guaranteed to adhere to the standards and continued compliance as monitored by a professional association and its domestic members. Look for the FMAA Certification Seal to be sure it is truly an American made flag.

In 2005, FMAA launched its “Certified Made in the USA” certification program, designed to ensure that all American flags bearing this label are made in the U.S. of materials that are domestic in origin and that all processes involved in its manufacture were completed in U.S. facilities with U.S. labor. The FMAA monitors and requires re-certification from its member manufacturers every year.

The Flag Manufacturers Association of America is a non-profit trade association, established in 2003, dedicated to educating and promoting the quality, variety, and proper use of flags manufactured in the United States.

For more information on the Flag Manufacturers Association of America, visit our web site at www.fmaa-usa.com. You can also follow us on Facebook (www.facebook.com/fmaausa), on Twitter (@FMAA_USA), and on YouTube (www.youtube.com/user/fmaausa).

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