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**FOR IMMEDIATE RELEASE**

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### **Celebrate Presidents' Day by Flying Old Glory**

*The Flag Manufacturers Association of America Encourages all Americans  
to Display their American Flags for the Upcoming Holiday*

(Wayne, PA, February 10, 2017) . . . The Flag Manufacturers Association of America (FMAA) encourages all citizens to proudly display their American flags on **Monday, February 20**, when our country celebrates **Presidents' Day**. This federal holiday was first implemented by an Act of Congress in 1880 and was the first federal holiday to honor an American citizen.

It was originally celebrated on Washington's actual birthday, February 22. When the Uniform Monday Holiday Act was enacted in 1971, the federal holiday shifted to the third Monday in February and would never land on Washington's actual birthday. By the mid-1980's, there was a push from the public to call the holiday "Presidents' Day" to honor the birthdays of both George Washington and Abraham Lincoln.

It would be appropriate to honor the memories of Washington and Lincoln, and acknowledge a federal holiday, by flying your own American flag for everyone to see. FMAA wants to ensure that the flags we proudly display are true symbols of patriotism by encouraging citizens to look for the FMAA Certification Seal when they purchase their own American flag. United States law requires every flag be labeled with its country of origin. Those designated as "Made in USA" may be true to their name, but only those bearing the FMAA Certification seal are guaranteed to adhere to the standards and continued compliance as monitored by a professional association and its domestic members. Look for the FMAA Certification Seal to be sure it is truly an American made flag – made in America, for Americans, by Americans.

The Flag Manufacturers Association of America is a non-profit trade association, established in 2003, dedicated to educating and promoting the quality, variety, and proper use of flags manufactured in the United States. For more information on these topics and on the FMAA, visit our web site at [www.fmaa-usa.com](http://www.fmaa-usa.com)

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