

**Ready to Join?
We're Ready to Have You as a Member!**

A **Manufacturer Member** is a business organized under the laws of the U.S. or any state, territory or insular possession thereof, which is engaged in the production and distribution of U.S. flags (Harmonized Tariff Schedule 6307.90.98.25) of U.S. origin in compliance with the applicable country of origin and marking requirements of the U.S. Customs Service (19 CFR Parts 102 and 134) and the Federal Trade Commission (16 CFR Part 303). Consistent with Customs regulation 102.21(e), this definition excludes businesses organized under the laws of the U.S. or any state, territory or insular possession thereof engaged in the production and distribution of U.S. flags where the fabric-making process takes place in a foreign country. This legal entity must directly employ a minimum of 25 employees on an average annual basis.

A **Related Industry Member** is a U.S. business entity with activities that relate to the manufacture and distribution of U.S. flags, but that does not qualify as a Manufacturer Member (as defined above), such as raw material suppliers, component and equipment suppliers, non-retail distributors, importers and service organizations; excluding, however, retailer merchants, flag dealers and retail organizations. Related Industry Members do not have any voting rights within the association. They receive copies of all FMAA press releases and legislative updates and be included on the FMAA web site, including a link to their company web site.

To **start enjoying the many benefits** of being an FMAA member, you may easily download your membership application from the FMAA web site at **www.fmaa-usa.com**. If you have any questions, or would like to get information directly from a member, contact the FMAA office at **610-971-4850** or **info@fmaa-usa.com**

We look forward to welcoming you!

**Is FMAA Right for You?
Get it Straight from Our Members**

"Joining FMAA gives you the opportunity to network with industry leaders and work together on common issues that impact US Flag manufacturers and their related suppliers."

Sandy Van Lieu
Senior Vice President, Sales
Annin Flagmakers

"FMAA is our combined voice working on issues that concern us all."

Reggie VandenBosch
Vice President of Sales & Marketing
Chicago Flag and Decorating Company

"FMAA is an organization whose members work together to protect the integrity of the US Flag. It is a privilege to manufacture the US Flag and a responsibility to see that proper protocol is followed regarding the flag."

Spencer Christiansen
Vice President of Sales and Marketing
FlagSource

"FMAA certification helps me promote Made in the USA."

Christopher Binner
Vice President, Marketing/Sales
Valley Forge Flag Company

Additional Information

To receive an application for membership or to find out more about the FMAA, please contact:

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*A Unique
and Valuable
Opportunity
for
Manufacturers
and Others
in the
Flag Industry*

www.fmaa-usa.com

About the FMAA

The **Flag Manufacturers Association of America** (FMAA) is a non-profit trade association, established in 2003, representing the leading United States flag manufacturers and suppliers who, like you, are dedicated to educating and promoting the quality, value, and proper use of flags manufactured in the United States.

We all know that successful people never succeed alone. As a member of a unified group of manufacturers with common interests and goals, you will be able to develop and strengthen important connections and foster relationships with industry leaders, learn from your peers, and share successes and insights regarding common business issues.

The FMAA works to foster awareness of the quality and value of the flags its members manufacture and of the companies that are related to our industry. We educate members of the public about our industry and its significance to community, economic and social development.

We facilitate the exchange of information within the industry between our members and assist them in maintaining compliance to existing standards/laws on matters relating to the development and enhancement of the United States manufactured flag industry.

FMAA members receive timely and relevant industry information they need to keep their company on the leading edge. Monthly conference calls keep them informed and connected.

FMAA is comprised of manufacturer and related industry members who believe in keeping American flags made in the U.S.A. Our membership includes the foremost leaders in the industry. If you think your company could benefit from all this, join the FMAA today!

Benefits of Membership

The FMAA is here to help you be innovative, profitable, and successful by aligning you with others who can support and serve your business, and by giving you ready access to the knowledge you need to keep your business ahead of the curve.

If you're ready for an easier path to success, join the FMAA today to enjoy these benefits:

Certification Program - FMAA manufacturer members are able to be a part of the "Made in the USA" certification program, which promotes United States flags made entirely in the U.S.

Web Site - the FMAA website (www.fmaa-usa.com) is a resource of information for consumers, industry related professionals and the general public. Each FMAA member is listed on the web site. The web site receives thousands of visits each month.

Public Relations - FMAA regularly distributes press releases to media outlets about FMAA and issues concerning the flag industry.

Networking - being an FMAA member gives you the opportunity to network with other companies with a similar goal and focus, provides the forum to voice industry wide concerns and increases your visibility within the manufactured flag industry.

Legislation - FMAA is engaged in legislative monitoring of issues affecting the United States flag industry. This is to ensure that when issues arise in the federal and state legislatures, FMAA is aware of them and prepared to represent the industry's concerns.

Meetings and Conference Calls - FMAA manufacturer and related industry members are encouraged to participate in the monthly conference calls and annual in-person meetings with the FMAA Board of Directors.

FMAA Certification Program

Is your American flag made in the USA?

FMAA launched its "**Certified Made in the USA**" certification program in 2005. It is designed to ensure that all American flags bearing the Certification Seal shown below are made here at home in the United States of materials that are domestic in origin and that all processes involved in its manufacture were completed in United States facilities with United States labor.

United States law requires that every flag be labeled with its country of origin. Those designated as "Made in USA" may be true to their name, but only those bearing the FMAA Certification Seal are guaranteed to adhere to the standards and continued compliance as monitored by a professional association and its domestic members.

The FMAA encourages the public to look for the FMAA Certification Seal on any flag that they are about to purchase to be sure it is truly an American made flag and a true symbol of patriotism. Our Seal on a flag instills confidence in the buying public.

The FMAA monitors and requires re-certification from its member manufacturers every year.

Shouldn't your flags carry the FMAA Certification Seal, too?

