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Dear Flag Retailer,

The U.S. Flag Industry Needs Your Help!

All those who are passionate about providing customers with American-made U.S. flags face a threat. Currently online companies, like Amazon, sell improperly labeled imported U.S. Flags. The Textile & Wool Act requires that the label be attached to the flag until it reaches the end user. This label **MUST** state Country of Origin and material content.

The dramatic growth in online shopping has brought this issue to the forefront. According to import data for U.S. Flags (HTS Code: 6307.90.9825), \$5,973MM U.S. Flags were imported in 2017. We anticipate this number to increase for 2018. **There are three major importers on Amazon who sell imported U.S. flags without a label attached. They are: Anley, G128 and VSVO. This is against the law.**

Join us and take action with Operation Amazon: “BUY- RETURN - REVIEW” by Veterans’ Day.

Follow these three easy steps:

1. BUY Imported Flag (on Amazon – Prime Members)
 - a. Buy 3’ X 5’ U.S. Flag from one of these three importers; Anley, G128, VSVO
 - b. Receive & verify that no country of origin or “Made in China” label is attached to the flag
2. RETURN Imported Flag* (on Amazon)
 - a. Select the Reason: “Item Defective” from Drop Down options
 - b. Type in a comment like these:
 - This is **fraud**
 - This flag is not labeled with Country of Origin
 - c. Print out return label and send back to Amazon
3. REVIEW Imported Flag (on Amazon)
 - a. Type in a comment such as:
 - Flag doesn't have Country of Origin label attached
 - (Add Company Name Here) is breaking the law by selling product without the required label per FTC Textile Act
 - This is **misleading & counterfeit**

*FREE RETURN with Amazon Prime

Our goal is that Amazon will halt sales of improperly labeled imported flags, pull them from their warehouses & make the seller(s) label imported flags properly.

Honor our Military and Veterans. Act by November 11th!

Show your true colors-

Member Companies of the FMAA